

Ladies Merchandising Manager

Submit your resume with base salary needs or email [<stromancompany@att.net>](mailto:stromancompany@att.net) for conversation.

Merchandising Manager analyzes market trends, and previous sales numbers to determine the product direction that the brand will take each season. The department is responsible for developing seasonal product concepts based on thorough trend and competitive research and overall creative direction. The merchandising department manages seasonal product by brand/retailer and design execution for the business classification to achieve overall creative and business objectives. This includes fabric and trim selection, styling, washes, pattern design, and fit. We are also responsible for following, maintaining, and managing the steps of the merchandising calendar from season to season. Merchandising is responsible for ensuring sales has the proper tools needed for merchandising presentations. The department is responsible for ensuring sample goods meet quality standards, working with overseas factories to meet these standards and deadlines, and developing protocol to improve sampling quality up to the finalization of the sample lines to sales.

- Manage the daily workflow of the Merchandising Department including all communications with Technical Design Department, Creative Art Department, Sourcing/Product Development Department and Sales Division.
 - Leads a team to Conceptualize, design and interpret styles through trend and product research.
 - Complete line plan with all details of line development and effectively communicate details to assistant merchandiser, sample coordinator, tech design, art, and sourcing.
 - Supervise the initial style creative concepts cads through the graphic department.
 - Manage the communication between merchandising and technical design to ensure that creative concepts are interpreted into the specs.
 - Direct the interaction between the creative art department, merchandising and the technical design department to develop trend right decorations for each style concept.
- A requirement of this job is the ability to know and use Adobe Illustrator for cad drawings.